

August 19, 2025

Farmers Market Sub-Committee Meeting

Called to Order 7:04pm

In Attendance:

Marcia DeLong

Corey DeLong

Jim Hotchkiss

Erin Salatti

no new vendors at the upcoming market

decision regarding weather will be determined closer to market time.

Corey won't be there until 3.

Budget items need to be submitted

Vendor questions should be submitted

On next weeks agenda, the celebratory dinner date.

Market manager salary.

Selling bags good idea

We should still have some kind of info table next year.

Oswego County Market tour to Pulaski. feedback from that was that the music was close by 50% isn't ag; ex tattoo, crafts, alcohol. We think there is a benefit to having ag related market but maybe we could do like 15% not ag. Then we could have a 3d print vendor or other vendors that could bring customers in. Would school allow us to have alcohol vendors but not allow samples or consumption on property. Any changes on the rules or regulations, would still need to go through the lawyer. Pulaski vendors complain that the music there is too loud

Concerns that some will have a hard time leaving the pavilion to move the music closer to our market.

Corey talked to Stars and Sage in Pulaski their comments were considered

We should tell every vendor at the end to let them know that we know it's been slow and we are working on addition promotion for next year.

Applying to Christmas in Mexico and the Fall Festival.

Marketing plan

a video

We need to get people involved in the community, like the Chamber of Commerce, are not showing up. It was mentioned that it would be nice if we could get half of the town and/or village boards to attend

Discussed ideas on how to get word out.

Erin said the Pulaski mayor runs the village table at the Pulaski market. Nice if people from various bords could show up at market

Possible purchase canopy's or offset umbrellas to cover some of the parking area

Meeting Adjourned 7:50pm

Next Meeting is August 26th 7pm on Zoom.