

June 3, 2025

Farmers Market Sub-Committee Meeting

Call to Order 6:01pm

In Attendance:

Corey DeLong

Jim Hotchkiss

Erin Salatti

Marcia DeLong

Bill Lighthall

Scott Barck

Gary Toth

Dan Yawman

Susan Linerode

Discussed:

Parking pass and booth certificate

Vendors with questions.

Every committee member is to contact 2 vendors each by next week.

Members attending markets in June also pass out flyers at Pulaski's first market

Press release received from Nan, add logo

New flyer. To be distribute around town, a smaller version for handing out at various placed

We will contact CCE to add to the Cooperative Extension website

Jim bought and donated a farmers market banner flag. Looks great!

Outreach for additional vendors and to get word out to public. FB Event page, Instagram

Possibly a raffle for vendors

Advertising opportunities to include the chamber of commerce music and food trucks.

Contact Steering committee partners and supporters to have them spread the word

If vendors aren't interested, ask them why. Promote the market as shorter, might be appealing, rather than some of longer markets.

Map has been added to the Mexico town/village website, thank you Nicky and Phil.

Credit cards payments for vendor fee, must go thru the Town Office

Shineman Foundation grant for the farmers' market.

Bus route and snap will be explored and applied for next year

Meeting Adjourned 7:04 pm

Next Meeting is June 10th at 6pm at the Village Office